



Spanish Evangelism with World Bible School

Spanish-speakers all over the world are searching for the truth and need the gospel of Jesus Christ. Let World Bible School help you and your congregation take it to them! Take advantage of the tool of correspondence courses to spread the gospel to Spanish-speaking people in your own community or distant countries. WBS courses bring students to you by mail or through the Internet. All over the world, WBS is being used to expand the Kingdom of God by increasing the membership of local congregations, strengthening the evangelistic spirit of members involved in teaching and follow-up, and opening new areas for mission teams and church plants.

How to Use WBS

WBS is a ministry that brings together those who want to study the Bible and those who want to teach the gospel. We work through a network of churches and teachers to offer postal or email Bible courses. Here are some suggestions for using WBS in local or international evangelism:

- Start by selecting a target area for your work with WBS
- Help us advertise for WBS students in that target area
- Register at least one Spanish-speaker in the area as a WBS follow-up evangelist
- Register Spanish-speaking or bilingual members of your congregation as WBS postal or Internet teachers, and
- Get help from WBS for your evangelism needs.

OR contact us for more information on sponsoring a new WBS outreach in a Latin American country.

Choosing a target area _____

Geographic target – As you begin to think about working with WBS, what areas of the world are you interested in reaching? Do you want to reach only students from your area? Consider specifying the city, the state/province/region, or even the postal code that interests you most. Does your church support mission works in other countries? Or are you interested in communicating with students from other parts of the globe? Let us know your preferred cities or countries.

Timeline – Will you have an on-going mission effort in the geographical location or are you planning a short-term campaign in the area? For example, is this campaign associated with a specific event like a gospel meeting? If the time-frame is a consideration, then the length of time you want to advertise or work with students from your target areas should be communicated to WBS when you register.



Communicate your geographic target and timeline to the program director when you enroll.

Advertising for WBS students _____

Request students from the target area

WBS may already have students enrolling from your target area. If so, we can assign them to your workers so that they can get started teaching immediately.

Distribute flyers and posters

WBS needs Christians in target areas to hand out flyers and put up posters announcing the courses. Even if you don't register to teach the students who enroll from your efforts, we have teachers who are ready to help them. Use our ready-made flyers and posters in your own community or send them to your missionaries.

Place a newspaper ad

Ads in newspapers have traditionally been the most effective means of enrolling new WBS students. Sometimes local newspapers will charge WBS an unrealistic amount of money, but will allow locals to place ads at much lower rates. If you can help us with this, we have sample ads available.

Create an ad for the radio or television in your area

Radio and television are two of the primary media in most countries today. Reach new students for WBS by arranging for ads to air in your targeted locations!

Involve your team or church members in campaigns

Teams of Christians working together to canvas neighborhoods, shopping malls, etc. can sign up many students for WBS on the spot, and this is a great way to get members involved!

Link to our website

If you have a team or church website, place the WBS logo or a text link advertising WBS courses in a prominent location. This is a very effective means of reaching new Internet students!



Advertise for WBS students

- Request Spanish-speaking postal students from your target areas at info@wbschool.org.
- Request Internet students from your target areas by contacting the director at maestros@ebiblicamundial.org. We can assign you any students who enroll via the website from the areas you have selected.
- Distribute flyers and posters you can download from our teacher website.
- Publish radio or television ads.
- Place a newspaper ad.
- Start a campaign in your area.
- Link to our site.
- Let us know what other ideas you have!

Begin advertising right away using the methods that seem most effective for your area. For Internet and/or postal enrollments, advertise the WBS website: www.ebiblicamundial.org. For postal enrollments by mail, contact us to find out about our nearest location.

Registering follow-up evangelists

Local follow-up – Have Spanish-speaking or bilingual members of your church register as WBS Follow-up evangelists if they are willing to conduct personal studies. WBS Students who request personal contact in your area will be sent to them for follow-up studies and baptism. These students will have started or signed up for WBS courses and may even have a general understanding of God's plan before you are contacted. Contacting WBS Students will build the membership of the church and its participation in personal evangelism.

Follow-up in an existing mission area – Many churches use World Bible School as a tool for growing existing mission works. Members of the supporting church enter into a true partnership with the missionaries on the field as they all teach WBS students in the targeted mission area. Teams of members can be sent to the mission field to assist the missionary in WBS follow-up and teaching campaigns.

Follow-up in a new mission field – WBS has been used to open new paths for the gospel in areas never before reached. If the courses are advertised before a missionary is sent into a new area, it is possible to enroll a great number of students and teach them before the mission even begins. Some of them may even be converted long-distance!



Register WBS follow-up workers online at <http://maestros.ebiblicamundial.org> or by contacting the WBS-Internet director at maestros@ebiblicamundial.org.

Establishing a Spanish WBS postal program ---

World Bible School has a strong history of reaching the lost through postal correspondence courses, offering students the opportunity to study the Bible at their own pace in their own home. Through changing times, this method remains the most effective means of mass evangelism. Register WBS-Postal teachers to study by correspondence with students in your target areas. Spanish WBS-Postal teachers must:

- Be able to communicate in Spanish
- Possess good Bible knowledge
- Be consistent in correspondence with students
- Purchase the courses for a minimal cost from WBS
- Pay for postage to send the courses to their students

When students enroll in the postal program, they are assigned to a teacher who will send them the first lesson. When the student returns the completed lesson, the teacher grades the lesson and sends the next one. We can assign as many or as few students as needed.

It is also possible to establish a church account with WBS, so that your congregation can purchase the courses for the teachers. Students can also be assigned to a church for distribution to their teachers.

Establish a WBS postal program

1. Register your church or individual teachers by contacting Linda Reville at info@wbschool.org or 1-512-345-8190. Be sure and mention you want to start a Spanish program.
2. Request student names and make your first purchase of WBS courses and certificates at the same time.

Enlist others to teach

Churches, evangelists, and missionaries are wise to invite other Christians to partner in the WBS teaching effort. The greater the number involved, the more interest and support there will be for the mission effort. WBS-Postal has teacher recruiting resources available.

Registering Spanish WBS-Internet teachers ---

The Internet provides a fast and cost-effective means of enrolling new students. The WBS-Internet program is reaching more and more areas of the world. Register WBS-Internet teachers to study with students in your target areas as they become available. Spanish WBS-Internet teachers must have:

- Ability to communicate in Spanish
- Bible knowledge
- Basic computer skills
- Frequent and regular access to email
- Internet access is helpful

After registering, the WBS-Internet teacher receives instructions in downloading the lessons and working with students. Those who study by email have already finished the first lesson before they are assigned to a teacher. In this way we ensure that they are serious students.

Register Spanish WBS-Internet Teachers

1. Register at the Internet teachers' web site – <http://maestros.ebiblicamundial.org>.
2. Indicate the chosen target area in the "Comentados" section on the registration form.
3. Instructions will be sent for downloading the courses and getting started.

Getting help from WBS

Request follow-up for your congregation's students

If you need help providing follow-up for your students, contact our follow-up department at followup@wbschool.org or email us at seguimiento@ebiblicamundial.org.

Use WBS to advertise your evangelistic events

Send a formal invitation to the Internet director at maestros@ebiblicamundial.org. Your invitation will be sent to all of our Internet and postal students who gave an email address when they enrolled.

Order promotional materials

WBS is working on several promotional posters, flyers, brochures, etc. that will be available for download free of charge from our website to print for campaigns in your target area

Learn more about teaching WBS courses

There are many resources and tips for teachers on our teacher website at <http://maestros.ebiblicamundial.org>, or you can contact WBS directly for more information.

Sponsoring a new program in Latin America

Support is needed

Even if there are no Spanish-speakers in your congregation and you don't currently support missionaries in Latin America, your church could help sponsor one of our new nationwide outreach programs for as little as \$100/month. These new programs establish one volunteer coordinator per country to promote WBS programs to congregations in that country, recruit and train teachers, advertise for students, and set up nationwide postal and Internet programs. The cost is not great, but the harvest is! Contact the Spanish WBS-Internet director for more information at info@ebiblicamundial.org.

Contact us with your questions

We encourage you to consider using a combination of WBS programs to afford the greatest opportunity for fruitful results to your mission effort. For more information about your options, please contact us:

Spanish World Bible School

P.O. Box 2169
Cedar Park, TX 78630 USA

Spanish WBS-Internet

<http://maestros.ebiblicamundial.org>
Email: info@ebiblicamundial.org